

Fig. 1

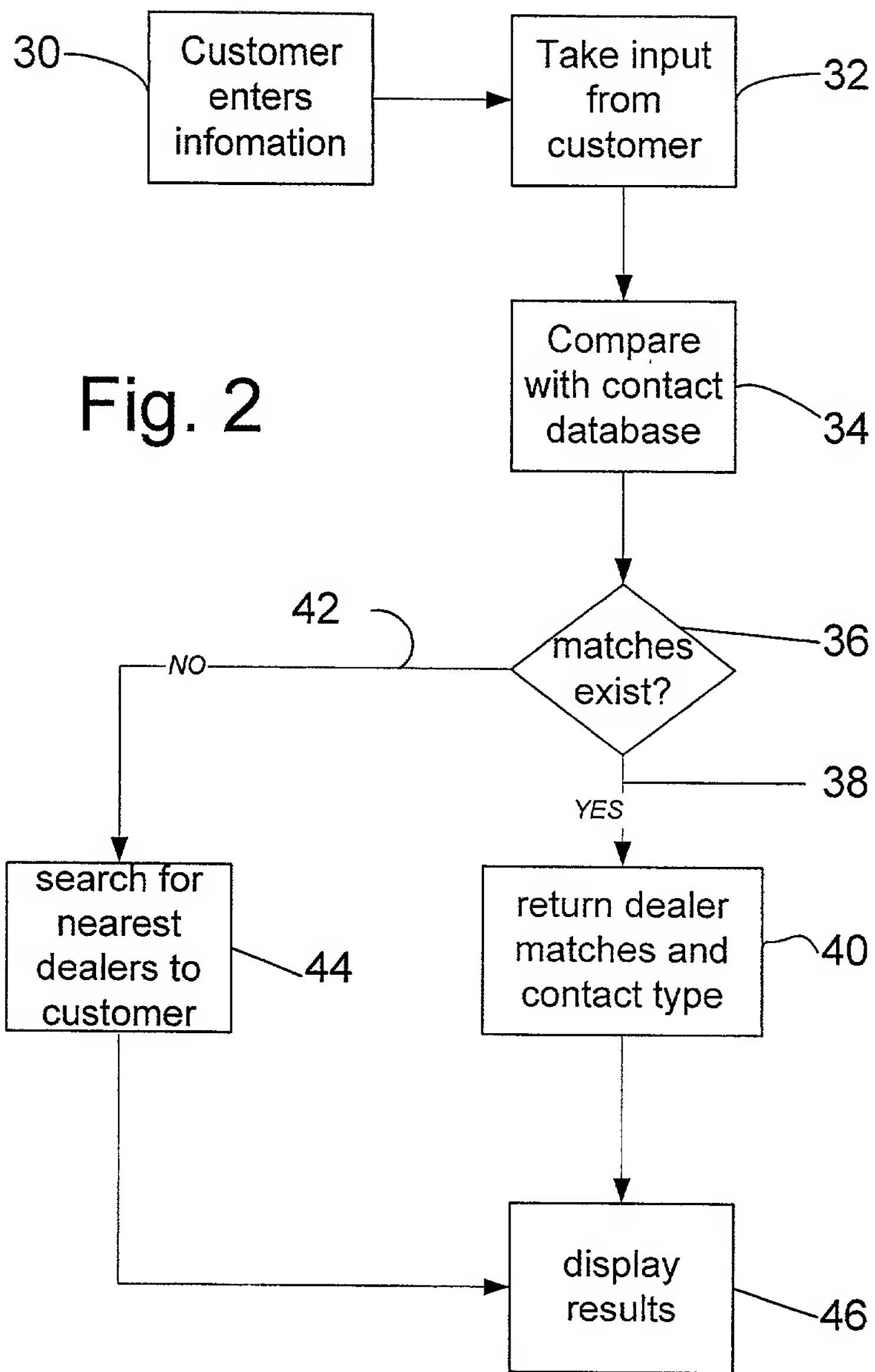


Fig. 3

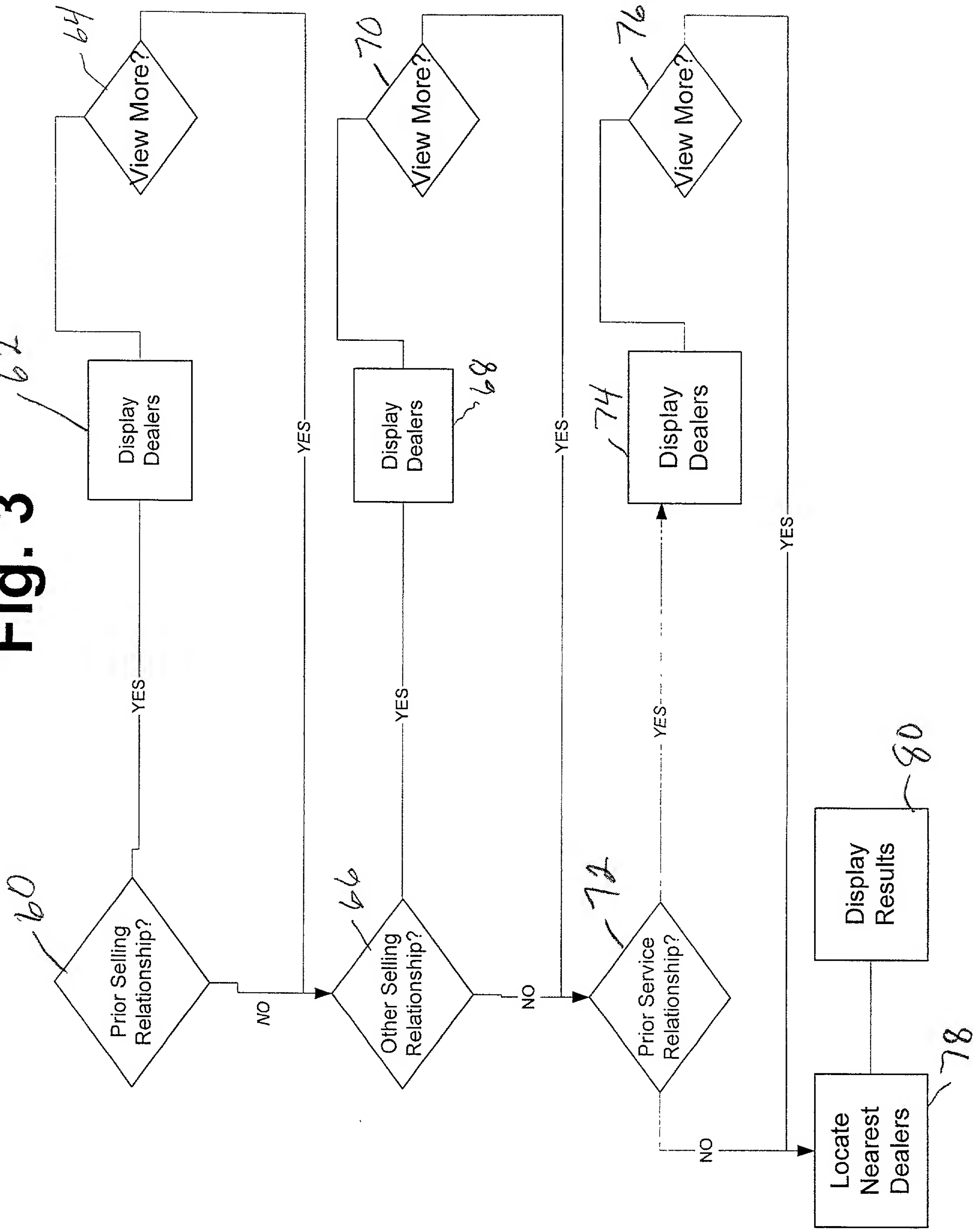


FIG. 4

ADDRESS OR CROSS STREETS

(e.g., 1000 North First Street or Main & Pine St.)

CITY / STATE OR ZIP CODE

(e.g., Torrance, CA or 90501)

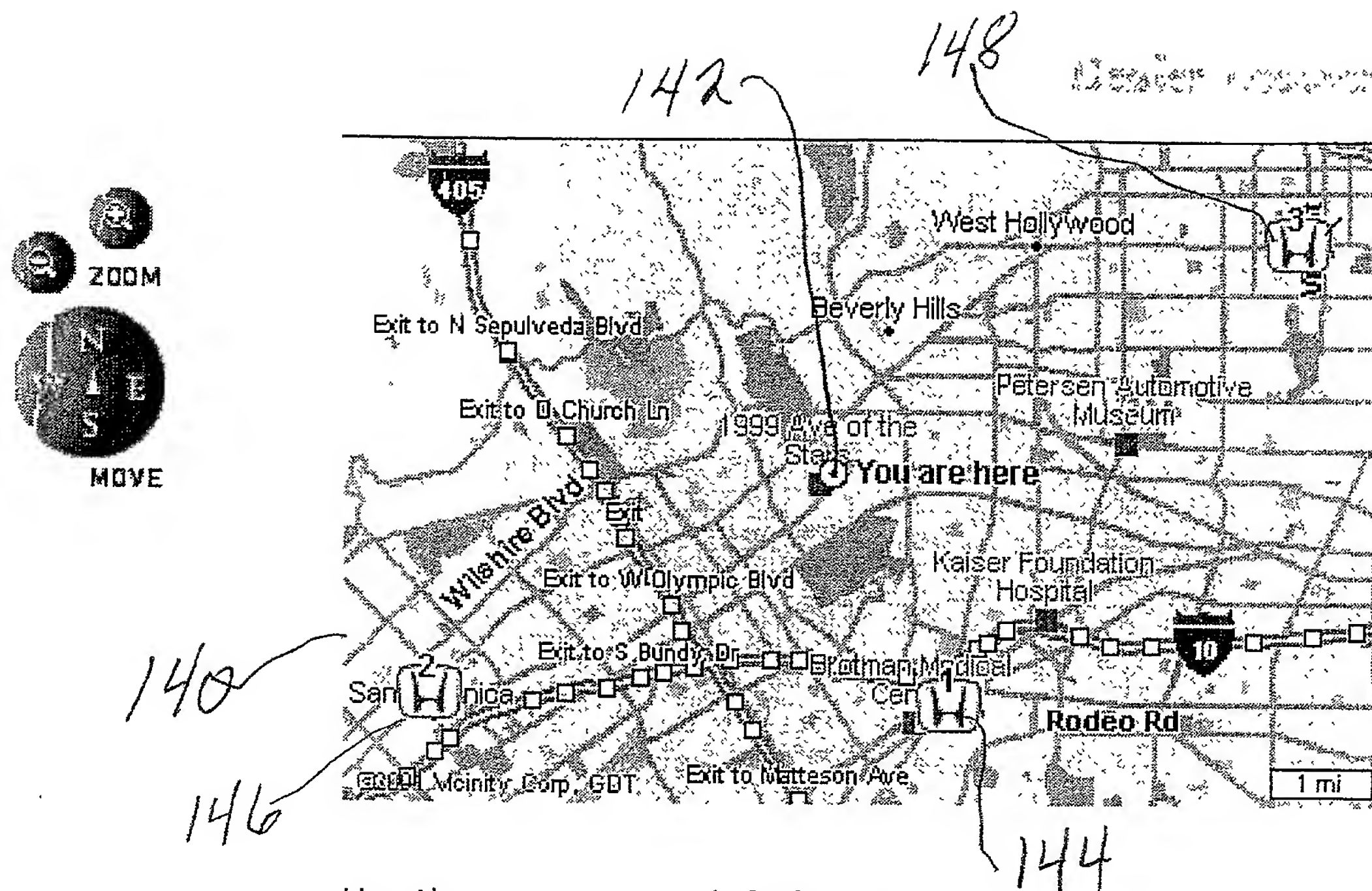
OR DEALER

(e.g., your dealer)

Submit

Reset

FIG. 5



Use the compass to shift the map.
Zoom in and out with the "+" and "-" buttons.
Click on map to select a new map center.

150 { **Miller Honda-Culver City**
9077 Washington Blvd Culver City CA, 902322501
Phone: 310 8153888 Fax: 310 2870364

152 — Visit the Miller Honda-Culver City site

154 — E-mail Miller Honda-Culver City

156 — *GET DRIVING DIRECTIONS

Honda Of Santa Monica
158 — 1720 Santa Monica Blvd Santa Monica CA, 904041907
Phone: 310 2644900 Fax: 310 4531407

Visit the Honda Of Santa Monica site
E-mail Honda Of Santa Monica

Honda Of Hollywood
160 — 6511 Santa Monica Blvd Los Angeles CA, 900381407
Phone: 323 4663247 Fax: 323 4620187

Visit the Honda Of Hollywood site
E-mail Honda Of Hollywood

162 — SEARCH FOR
MORE DEALERS

180

Customer ID
Customer Name
Customer First Name
Customer Last Name
Customer Address1
Customer Address2
Customer City
Customer State
Customer ZipCode
Customer St

186

Customer ID
Dealer Number
Dealer Type
Relationship Type
Last Contact Date

188

Dealer Number
D-- Number
Dealer Name
Dealer Contact Name
Dealer Address
Dealer Address
Dealer City
Dealer State
Dealer ZipCode
Dealer Business Phone
Dealer Fax Number
Dealer URL
Dealer Email
Dealer Type
Active Flag
Dealer Attribute
Internet Certification
President Club
Dealer Lat
Dealer Long.

182

Customer ID
Customer Create Date
Customer First Name
Customer Last Name
Customer Address1
Customer Address2
Customer City
Customer State
Customer ZipCode
Customer Email
Customer Home Phone
Customer Business Phone
SS Number
Driver License
Date of Birth
Marital Status
Dealer Number
Mailing Address
Mailing City
Mailing State
Mailing ZipCode
Customer Attribute

184

Customer ID
Lead Create Data
Dealer Number
Dealer Type
Car Model Number
Car Year
Car Make
Car Trim
Exterior Color
Internal Color
Car Options
Configured MSRP
Preferred Contact Method
Best Time to Contact
Purchase Timeframe
Payment Method
HondaPoint Lead Status
Trade in Vehicle Year
Trade in Vehicle Make
Trade in Vehicle Model
Trade in Vehicle Mileage
Trade in Balance Owed
Additional Information

Fig. 6